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**WILSON ASSOCIATES FIFTEENTH ANNUAL POINT OF EXCELLENCE AWARDS
LUNCHEON RAISES FUNDS TO BENEFIT THE WILSON FOUNDATION**

DALLAS, November 22, 2011 – Wilson Associates, a global hospitality interior architectural design firm, held its fifteenth annual Point of Excellence Awards Luncheon at The Ritz-Carlton in Dallas, Texas on Friday, Nov. 18.

Wilson Associates hosts a Point of Excellence Awards Luncheon annually that recognizes excellence in the design industry, honoring vendors and service providers who repeatedly go above and beyond to better serve their clients. This year, more than two hundred and fifty people attended the luncheon, which honored **Chip Norton of Norton Enterprises N.A. LLC** and **Ron McDaniel of Townsend Leather**.

All proceeds from the Point of Excellence Awards Luncheon benefit The Wilson Foundation, a 501(c)(3) non-profit organization founded in 1997 by Wilson Associates President & CEO, Trisha Wilson. The Wilson Foundation's mission is to "make a difference one child at a time," providing financial support for education, healthcare and community outreach programs. While the foundation supports domestic education programs, a majority of the funds help support nongovernmental organizations (NGOs) in rural South Africa, specifically Limpopo Province, which suffers from high unemployment and an HIV/AIDS pandemic that has left many orphans in its wake.

"I am genuinely inspired by the design community's commitment to excellence from a business and philanthropic perspective," stated John Canterbury, Executive Director of The Wilson Foundation. "This event reminds me that at the end of the day, competition aside, we can all get behind the mission to make a difference."

A highlight of this year's event program included a live interview with Dr. Kathy Kordy, Mary Stephenson and July Letsebe. Dr. Kordy recently returned to the US after an extended stay at the private clinic in Limpopo Province through the UT Southwestern Medical Center Fellowship Program. Ms. Stephenson and Mr. Letsebe are both on staff at the clinic. Mr. Letsebe's story of hope was inspirational to the crowd, as he discussed the ups and downs of his battle with AIDS

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and how taking action and sharing his message is providing change in his rural community of Vaalwater, South Africa.

The event encouraged attendees to ponder the question, “AIDS: Am I Doing Something?” The design community revealed they are indeed “doing something,” as more than \$115,000 was raised for the foundation’s efforts.

“Giving back is part of the corporate culture at Wilson Associates. It’s who we are as a company,” stated President and CEO, Trisha Wilson. “I am also very grateful for all the vendors and service providers in our industry who have continued to support The Wilson Foundation economic fluctuations. It is easy to get overwhelmed by the problems facing South Africa. There is still much to be done, but every day we are making a difference!”

Like Wilson Associates’ Dallas office, the Los Angeles office hosts a Point of Excellence Awards Luncheon every June that benefits The Wilson Foundation. The foundation also accepts gifts from individuals, corporations and foundations.

About Wilson Associates

Specializing in interior architectural design, Wilson Associates was founded in 1971 and today employs more than 300 professionals in their headquarters in Dallas and offices in New York, Los Angeles, Singapore, Abu Dhabi, Shanghai and an associate office in Cochin, India. Blending experience, innovation and solid business principles, Wilson Associates continually sets the design standard at some of the world’s most well-known addresses. The firm creates interiors for world-class hotels, restaurants, clubs, casinos and high-end residential projects, offering a full range of design services, from space planning to furniture installation, including custom product design. Wilson Associates is consistently ranked as one of the top two firms in the hospitality design industry worldwide.

For more information, call: +1-214-521-6753 or visit: www.wilsonassociates.com.

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About The Wilson Foundation

The vision of The Wilson Foundation is to improve the quality of life for disadvantaged children by offering them hope for a better future. Program support focus includes improving education, offering access to health services, and providing children with a safe, nurturing environment. For more information on The Wilson Foundation’s past, present and future plans for South Africa, visit www.thewilsonfoundation.org or call +1-214-521-6753.

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